



Job Title: Marketing/Communications Internship

Company: Valens Global

Job Duration: Summer 2021, 30-40 hours per week

Location: Remote

Compensation: School credit

Deadline: Ongoing

About Valens Global:

Valens Global provides analysis, strategies, and innovative solutions that anticipate and address complex and critical threats to people, businesses, and organizations. We believe that twenty-first century threats require analysts who are fiercely independent. Analysts who are in command of granular details, rigorous, and forward-thinking. We are a new kind of firm.

Valens fosters an intellectually vibrant climate. We emphasize teamwork, transparency, meritocracy, accountability, and empowerment at junior levels. Valens is a team that functions as a team should. Above all else, we produce quality work. We are proud of our track record. Our products exceed our clients' expectations and stand the test of time.

At Valens, you would be part of a smart, talented, and confident team of people with diverse backgrounds, experiences, and outlooks. We think Valens is a great place to work, and we believe that you will, too.

Internship Description:

Valens Global is looking for an intern who will work with the Business Development (BD) Division. Tasks performed may include conducting branding and marketing research, helping to draft content for social media posts and press releases, and working closely with BD members on client relationships.

We are looking for candidates with grit: who are resilient, conscientious, and strive for excellence. Candidates who seek out new challenges and want to grow from them. The candidate must be organized. The candidate must be able to work effectively under pressure. The candidate will be expected to stay on top of deadlines and produce quality work. On top of all that, we want you to be a humble, thoughtful team member. Are you up for the challenge? Read on.

Key Responsibilities:

- Provide suggestions to management for improving customer experience on social platforms and internal processes;
- Research and prospect branding/PR opportunities for the company;

- Produce and manage social media content for the various Valens accounts (FaceBook, LinkedIn, Twitter, valensglobal.com);
- Analyze analytics to gauge the effectiveness of our social media campaigns/posts;
- Understand the overall concept of the company, including the brand, customer, product goals, and all other aspects of service.

Minimum Requirements:

- Strong social media marketing skills;
- Professionalism;
- Experience with creative writing;
- Strong skills in interpersonal communication, organization, and working as part of a team.

Highly Desirable:

- Familiarity with at least one of the following topics: Google algorithms; brand promotion; creative writing; podcast development and management; sales and customer service.

Required Application Materials:

- **Cover letter.** Don't just tell us about your resume. Tell us who you are, why you want this internship, and why you have grit.
- **Resume or CV.** Let us know every job or volunteering opportunity you have ever had. Highlight not only your responsibilities, but also obstacles you had to overcome at each position you held.
- **Two references.** *Note:* We are not looking for letters of recommendation, but rather people willing to serve as a reference for your qualifications who would be happy to talk to us about your candidacy.
- **Optional Samples:** Please provide a personal portfolio, website, or other to showcase your talents!
- **Unofficial transcript copy.**

Prospective candidates will be asked to complete a writing skills test prior to being selected.

Please send all application materials in a single PDF to careers@valensglobal.com.

Valens Global LLC is an equal opportunity employer. It is our policy to provide equal employment opportunities without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, age, disability, veteran status, or any other basis prohibited by federal, state, or local laws. This policy applies to all areas of employment, including recruitment, hiring, training and development, promotion, transfer, termination, layoff, compensation benefits, social and recreational programs, and all other conditions and privileges of employment in accordance with applicable federal, state, and local laws.